

# Batcheller Monkhouse

*Our Corner of England*



Personal service,  
local knowledge &  
international reach

The property experts for Kent,  
Sussex, Surrey and Hampshire

Sales & Lettings

# Why Batcheller Monkhouse?

1



Dedicated teams provide unrivalled local knowledge and expertise across a range of professional property services

2



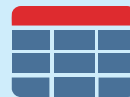
A privately owned regional firm with four offices covering Kent, Sussex, Surrey and Hampshire

3



An 'Off Market' strategy where properties are exclusively matched to suitable buyers

4



Maintain an extensive in-house database of buyers

5



Properties featured on our website, Rightmove and other platforms

6



Comprehensive Social Media engagement with 1,000s of followers



# Our Service

*Whether you are selling a town, village or rural property our highly experienced teams will find you the right buyer. With a strong reputation, unrivalled property knowledge and four offices across the South East, Batcheller Monkhouse is your trusted local expert.*





## Our Corner of England

### Sales Brochures

Our brochures are designed to amplify impact and include quality photography, floorplans and land plans where necessary.

### Photography and Video Tours

We offer inclusive photography or bespoke professional photography which can include specialist aerial imagery.

Video tours are becoming an increasingly important marketing tool and we offer these where viable. Tours can be made available publicly, or password protected for those selling 'off market'.

### Off Market Strategy

We have developed and are able to offer a two-tier approach to the marketing of a property. We can initially present your property exclusively to our comprehensive database of buyers in order to try and achieve a premium figure. We match by search criteria rather than just price. At this stage there is no public advertising. A full marketing campaign can follow if required.

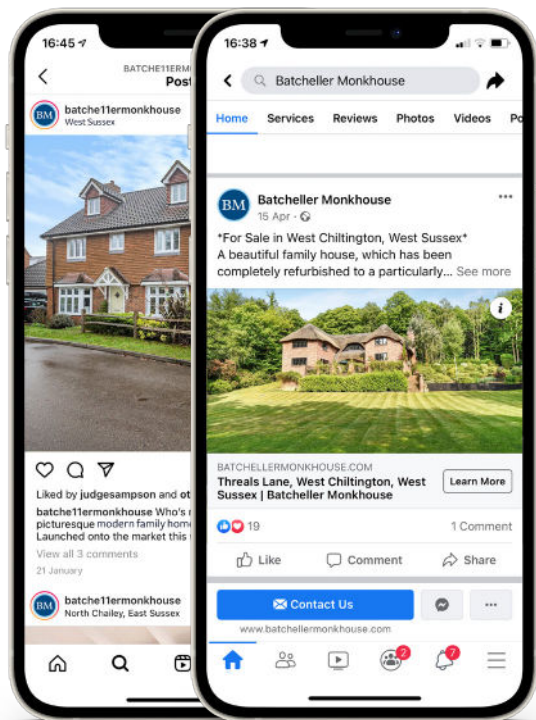


## Energy Performance Certificate (EPC)

An EPC will need to be commissioned as it is a Government requirement unless the property is Listed, or there is an existing EPC of less than 10 years old. We can arrange an EPC for you and this rating will be displayed within the sales brochure.

## Viewings

We will arrange for key staff members from our office to visit the property to meet you and establish a personal knowledge in readiness to speak to potential buyers. Our teams will book a viewing at a time that is convenient for you and can accompany as required. We aim to provide feedback promptly following a viewing.



## Digital Advertising

### Websites

The internet is by far the most important advertising medium and it enables us to engage with a worldwide audience. By using a combination of Batcheller Monkhouse's own website together with the UK's largest property website, Rightmove, your property is guaranteed to reach the maximum audience.

For Farms, Land and Equestrian properties, we additionally feature on specialist websites EquestrianProperties4Sale, UKLandandFarms and Farmland-Market.

### Social Media

Batcheller Monkhouse has a strong presence on Social Media, offering the opportunity to promote your property on Facebook, LinkedIn, Instagram and Twitter. Through Social Media we target potential buyers in terms of location and demographics. We are able to review the performance of your property on these platforms by looking at the digital analytics.

## Print Advertising

Internet marketing can be supplemented with advertising and editorial in a range of local and national publications.

The benefit of a For Sale board should never be underestimated. A significant number of enquiries are generated solely through this form of advertising. A For Sale board can be arranged at any time and will only be displayed if you choose.

**rightmove** 



**equestrianproperty4sale.com**  
*The UK's leading equestrian property website*

**UKLANDand  
FARMS.co.uk**

 **Farmland**  
M A R K E T

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